

Non- Geographic Numbers

Benefit from the calls your clients make to your business.

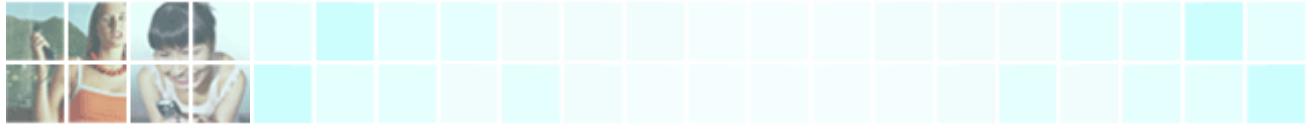
Do you want to maximise the effectiveness of your advertising and marketing campaigns?

Do you want to reduce the risks associated with geographic numbers that may change over time, as your business expands or you relocate.

We currently offer six ranges of non-geographic number solutions designed to maximise all inbound calls you receive:

- **0800 Free phone**
- **0845 Local Rate**
- **0870 National Rate**
- **0871 Special Rate**
- **070 Personal Numbers**
- **090 Premium Rate**

We will partner with you to develop and implement the best non-geographic solution for your business.



Non-Geographic Numbers in Detail

Features and benefits

0800/0808 Free-phone

Free-phone numbers are recognised as one of the most powerful marketing tools available, with research suggesting advertising responses increase by between 50 and 300 per cent when a Free-phone number is used. Your business can benefit as Free-phone numbers are a proven way of increasing business and developing customer loyalty. They are also a powerful tool for attracting new business as calls are free to the caller.

0845 Local Rate

Your business can benefit as a local rate call is charged at standard LOCAL RATES irrespective of where in the UK the customer is calling from, WITH NO PER MINUTE CHARGES TO YOU . An added bonus is the impression of a strong local presence.

090 Premium Rate

090 numbers are used for service/content and information lines and can generate additional revenue for your business, with the caller paying from 10 pence per minute to 150 pence per minute.

0870 National Rate

These numbers give your business a 'national presence' and are especially useful if your customer base would normally ring a national number. 0870 numbers are of benefit to your business as they are billed to the caller at the standard national rate and can generate a useful revenue stream from 1ppm to 3ppm.

0871 Special Rate

These numbers are with the caller paying 10 pence per minute from any location in the UK.

070 Personal

070 numbers allow you to choose where your incoming calls are answered – this includes mobile or international destinations. The number is assigned solely to you for life, allowing you inbound call continuity even if your landline and mobile numbers change. This can be of particular benefit for Sole Traders and individual business people.