



COUNTDOWN TO 0871 REGULATION

In accordance with Ofcom's decision in April 2006, ICSTIS will regulate 0871 numbers from early 2008. This statement aims to clarify the timetable for introducing this change and reiterate the essential objectives.

ICSTIS' pre-consultation emphasised the importance of pricing clarity as previously outlined by Ofcom in its Statement on NTS. It is vital that consumers understand that 0871 numbers can cost up to 10p per minute and may cost more from some mobile phones and other networks. The Code of Practice for 0871 services has not been finalised for consultation. Service providers wanting to take early decisions about promotional material are best advised to include a clear and accurate indication of pricing in any advertisements for 0871 numbers.

The timetable for incorporating 0871 numbers into the regulatory regime for premium rate services is outlined below (some items of which have already been completed). A full and detailed project plan has not yet been drawn up. When it is, the timetable below may be subject to amendment.

July/August 2006

Issue pre-consultation paper on issues that need agreement.

October 2006

Analyse results of pre-consultation and consider impact on the project.
Appoint consultants to help deliver the project (funding for this is being discussed with Ofcom).

October 2006

Start planning work on a Code of Practice for 0871 services.

February/March 2007

Issue Code of Practice for consultation.
Consult on funding issues.

May 2007

Appraise responses to consultation.

July 2007

Submit proposed Code of Practice to Ofcom for approval and to the EU under the Technical Standards and Regulations Directive (98/34/EC) for three months to allow for Member State consideration.

October/November 2007

Ofcom approve Code of Practice.

December 2007

ICSTIS consults on budget for 09 and 0871 services.

January 2008

Code of Practice for 0871 services regulated by ICSTIS takes effect.
Regulation of 0871 implemented.

February 2008

Budget for 2008/9 approved by Ofcom.

In parallel during 2007, a number of activities will also be undertaken involving issues related to brand, website development, staffing arrangements and any necessary recruitment at the end of 2007 in preparation for additional workload activities.

Issued: 8 December 2006